

December 2019

by: Allison Klingler

# RETAIL RE-FACADE

for: Westover Companies



Above: "Audubon Village Plaza" Artwork by Allison Klingler. Used with permission from Dever Architects.

## Dever Architects Revitalizes Retail Center:

At a busy corner in Audubon, PA, a new Redner's Fresh Market stands in a fresh and newly updated shopping center where it aims to become as much of a community staple as the other small, busy businesses in the Audubon Village Shopping Center.

Previously mentioned in the April 2018 newsletter, Audubon Village Shopping Center is an older shopping center. It's comprised of multiple additions from the 1960s, 1970s, and 1990s stuck together to create one strip center and had a vacant, anchor building from 1991 slapped on the same site.

Although most of the smaller tenant spaces in the mashed-together center were leased, none of the center's designs were cohesive, as it was formed by three distinctly different sections. And each section was dated by at least twenty years. The only outdoor space was grass cut through with sidewalks and a few bushes.

With their long time retail center experience, Dever Architects knew the key to revitalizing this center and enticing an anchor tenant to join lay in creating a cohesive design that spanned the two buildings of the center and would create a welcoming environment.

The client, Westover Companies, opted for a traditional look that matched the neighboring area, so Dever Architects included new gables, subtle arches, stone pillars, and vertical siding to create a contemporary, traditional look. They used the same materials on the separate gabled building, with the empty anchor space.



Above: "Audubon Village Shopping Center, Before" drone photography by Mitchell Dever.  
Below: "Audubon Village Shopping Center, After" drone photography by Mitchell Dever

Originally the last Genuardi's Market and briefly a location of Keller's Market of Philadelphia, the separate anchor building had been vacant since 2017, when Westover Companies bought the property. The planned, new exterior renovations made the property more appealing, bringing in Redner's.

Only the second of its kind, Redner's Fresh Market opened in October 2019. This type of Redner's offers locally grown produce, farm fresh meat and dairy, and many options for prepared meals. This new addition to the Redner's Market options fit in perfectly with the new contemporary, yet traditional renovation.

Finally, to create a truly welcoming environment, Dever Architects knew the grass spaces needed to become more than that. They turned it into a plaza, complete with landscaping, seating, a flagpole, and a custom paver medallion.

With years of retail center experience, Dever Architects knew exactly what Audubon Village Shopping Center needed in order to become a place that was welcoming for both customers and stores alike.



Above: "Redner's Fresh Market" photo by Jeff Ivins.  
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